

Over the years it has become generally accepted that the nation continues to lose more people to road accidents, especially pedestrians. These road users are the most vulnerable road user category and face huge risks by walking on our roads daily.

Well the Government refuses to accept that we should continue to lose one more life, whether it be the life of a driver, passenger or pedestrian including other road users as a result of road carnages.

## **TO THIS END, WE URGE YOU TO DO THE FOLLOWING TO ENSURE THAT YOU REACH YOUR DESTINATION:**

- ✓ Don't drink and walk
- ✓ Don't wear dark clothing at night
- ✓ Don't be on the freeway, you're not allowed there, its unlawful
- ✓ Don't cross the road without looking right, left and right again
- ✓ Don't cross the road anywhere, always target the pedestrian crossing for this purpose
- ✓ Don't be absent-minded on the road, always be alert.
- ✓ Don't walk on the roadway, this space is reserved for motorists, stick to the sidewalk which is reserved for you
- ✓ Don't attempt to outrun a vehicle across a highway, rather use the pedestrian overhead bridge which has been built for your convenience
- ✓ Don't hitchhike next to busy roads and highways and this exposes you to risks of being knocked down by speeding vehicles.

### **COMMIT TO:**

- ✓ Standing up, be counted and make a difference
  - ✓ Being a road safety ambassador and allow your "feet to get you safely there"
  - ✓ Partnering with Government to play an active role in the community you live in to encourage others to use the road in a responsible manner.
  - ✓ Be part of who want to put a stop to the madness
- Live by the motto **"MY FEET = MY SAFETY"**